

Connected to
the city. Disconnected
from the chaos.



Registered Address:

Arge Realty, #84 - D1, Industrial Suburb, 2nd Stage, Yeshwanthpur, Bengaluru - 560022.

Sales office/Site Address:

Arge Urban Bloom, 80/A Ring Road, Industrial Suburb—1 Stage, Yeshwanthpur, Bengaluru - 560022.

To enquire about Arge Urban Bloom,


call us at: +91 97434 06444 / +91 99000 06677 / +91 97405 16688, or reach out to us at

sales@argeurbanbloom.com | www.argeurbanbloom.com

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3/4 BHK high-rise apartments





Living in the city, life takes on a very different demeanour, one that eludes the peace and quiet that nature intended for us to live in. But even though we can't leave our city lives behind, we can choose to live a better life in a better place; a place that lets our body relax and our soul blossom. A place that is connected to the city, yet disconnected from the chaos.

Welcome to the
ideal life.
Welcome to Arge
Urban Bloom.

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Live where life belongs.

Tucked away in a pristine corner of Yeshwantpur, Arge Urban Bloom brings the ideal life to the heart of Bangalore. With luxurious 3/4 BHK apartments, each with multiple balconies, you'll always get a fresh view of life to revel in. Aesthetically designed and impeccably landscaped to seamlessly include all the world-class amenities you can imagine, Urban Bloom creates a living environment like no other, one where life rediscovers itself and blossoms in all its glory.



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Serenity, now in the heart of Yeshwantpur.

Finding a place of repose in the bustling suburb of Yeshwantpur is no easy task. But because Urban Bloom is cleverly located away from the main road, you'll always come home to the sounds of chirping birds and the gentle hum of a cool breeze blowing through your window. The location offers easy connectivity to Mysore Road, soon to be a six-lane National Highway, the upcoming smart city of Tumkur, and Kempegowda International Airport. And with major hospitals, malls and the metro station just around the corner, you'll always remain connected to your life.



Peenya Industry Metro Station : 700 m
Yeshwantpur Metro Station : 1.5 km
People Tree Hospital : 300 m
Columbia Asia Hospital : 3 km
Vivanta By Taj : 500 m
Sheraton Hotel : 3 km
More Mega Store : 1.5 km
Orion Mall : 3.5 km
Metro Cash & Carry : 3 km
Iskcon Temple : 4 km

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Days spent dreaming of a better life,
A longing for serenity so rife,
Leave behind the city's gloom,
Life blossoms at Urban Bloom.



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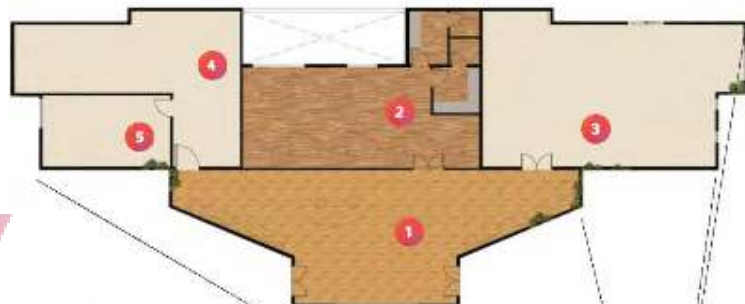


Master Plan

Ground Level



- | | |
|--------------------------------------|----------------------|
| 1 Playzone | 6 Theme Park |
| 2 Temple Avenue | 7 Cluster Theme Park |
| 3 Clubfront Plazo | 8 Banquet Lawn |
| 4 Elder's Boulevard with Reflexology | 9 Private Lawns |
| 5 Pool Urban | |



- 1 Reception
- 2 Gymnasium
- 3 Party Hall
- 4 Indoor Games Room
- 5 Table Tennis Room



Podium Level





Designed within nature

Green dominates the landscape at Urban Bloom. From themed gardens for every age group to cascading walls of water, nature spreads her wings all around the property, encompassing your life in rustic beauty and enthralling luxury.

Designed around nature

Every home at Urban Bloom comes with multiple balconies, each with lush green views below. Life at Urban Bloom isn't just about luxurious living. It's about finding that perfect balance between modern and natural, and blossoming in harmony with both.

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Amenities



Designed to
make the most
of life.

With green spaces spread across the property, complementing the many activities waiting for you to indulge in, Urban Bloom brings the best of life right to your doorstep. Designed with everything that's important to you in mind, including being Vaastu compliant, life at Urban Bloom isn't just ideal, it's just what life needed.



Clubhouse



Swimming Pool



Landscaped Garden



Gymnasium



Jogging/Walking Track



Skating Rink

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Club Urban

Experience the best of life
at Club Urban.

Club Urban brings you a wide range of activities, all surrounded by green spaces that perfectly complement your lifestyle and give you the opportunity to explore your hobbies. With state-of-the-art facilities, we have ensured that you get an experience like no other and make the most of life.

g Rink



Children's Play Area



Basketball Court



Indoor Games

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Infinity Edge Pool

Take a dip into tranquil living.

At Arge Urban Bloom, it's not only the homes that are impeccably designed to give you a picturesque view of life, but also the Infinity Edge Pool that'll take your breath away. The main swimming pool cascades into a kids' swimming pool at a lower level, making it a space for everyone to find their space. From a pool deck to island beds, you can rest assured that you'll be submerged in an oasis of calm at the Urban Bloom Infinity Edge Pool.



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Play Area

A space
where your kids
will blossom.

Urban Bloom gives your kids the freedom to pursue their favourite outdoor activities with a wide range of state-of-the-art facilities available at your disposal. With a rubber mat flooring ensuring safety, and a separate toddlers' area, your kids will revel in the joy of playing outdoors.

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Banquet Lawn

A celebration
uplifted
by nature.

Urban Bloom offers you a platform to make your social gatherings and formal get-togethers a spectacle of an event with a banquet space designed like no other. With a well-equipped party hall leading to a lush banquet lawn overlooking the pristine waters, it is the perfect place to create long-lasting memories that will flourish forever.



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Elder's Boulevard with Reflexology

A space of
recluse for our
senior residents.

The senior members at Urban Bloom have a space of their own with a specially designed pavilion that has green pathways beautifully interspersed with hard paved roads and pebble walkways. And with seating spots located intermittently throughout the way, it's the perfect place for senior residents to discover solace.

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Themed Garden

Revel in the bouquet of life.

Stumbling upon even a moment of reflection in everyday life is rare, but with the Immaculately designed themed garden at Urban Bloom, this very notion is challenged. Keeping your convenience and luxury in mind at the same time, we bring you a themed garden that is designed in a way that you can stumble upon something new every time you visit. This includes a tropical blend of plantation interspersed with aquatic bodies that ensure life remains in harmony with nature.



Home in the metropolis of life,
Peace and chaos, the eternal strife,
An abode rises toward the skies,
Nurturing life in a serene guise.



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Temple Avenue

Take a step
towards spiritual
solace.

The Temple Avenue at Urban Bloom is the ideal place for you to explore the spiritual side of life, inspired by the exquisite landscaping at the heart of which lies a quiet temple. Experience a calming sense of solace as you walk by the paved roads designed with canopies and vibrant flora. Discover peace in the heart of nature as you rediscover the meaning of life.

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A space for every life.

Owing to its unique design, Urban Bloom offers a range of 2.5 & 3.5 BHK apartments, each offering unprecedented levels of luxury and uninterrupted views of the outdoors. And for the exclusive few, there's even an option of getting your very own private garden. Just like in nature, there's a space for everyone to call their own. And with loft spaces in every apartment, you'll never run out of space either. Choose the home that's right for you, and let your life blossom in all its glory.



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	3.5 BHK – Type A (692 sq. ft.)		3.5 BHK – Type E (760 sq. ft.)
	3.5 BHK – Type B (713 sq. ft.)		3.5 BHK – Type F (713 sq. ft.)
	3.5 BHK – Type C (693 sq. ft.)		3.5 BHK – Type G (743 sq. ft.)
	3.5 BHK – Type D (725 sq. ft.)		2.5 BHK – Type A (532 sq. ft.)
			2.5 BHK – Type B (522 sq. ft.)

Apartment types



🏠 3.5 BHK-TYPE A (1692 sq. ft.)



🏠 3.5 BHK-TYPE B

(1713 sq. ft.)



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3D

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🏠 3.5 BHK-TYPE C
(1693 sq. ft.)



🏠 3.5 BHK-TYPE D
(1725 sq. ft.)



🏠 3.5 BHK-TYPE E

(1760 sq. ft.)



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3D

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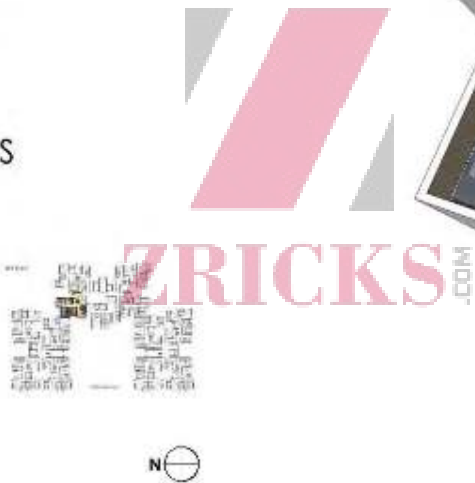
🏠 3.5 BHK-TYPE F
(1713 sq. ft.)



🏠 3.5 BHK-TYPE G
(1743 sq. ft.)



🏠 2.5 BHK-TYPE A
(1332 sq. ft.)



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🏠 2.5 BHK-TYPE B
(1322 sq. ft.)



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PRIVATE GARDENS

Discover your very own slice of heaven.

Find solace in a garden of your own at Arge Urban Bloom with private gardens equipped with a dining space and barbeque counter overlooking the beautiful flora. Revel in the luxury of nature as a sense of calm surrounds your soul.



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PRIVATE GARDEN - TYPE B

(1713 sq. ft.)
Private Garden - 700 sq. ft.



PRIVATE GARDEN - TYPE C

(1693 sq. ft.)

Private Garden - 250 sq. ft.



KEY PLAN



PRIVATE GARDEN - TYPE D

(1725 sq. ft.)

Private Garden - 825 sq. ft.



KEY PLAN





HIGHLIGHTS & SPECIFICATIONS

GENERAL SPECIFICATIONS

- Seismic Zone II compliant | Basement + Stilt + 19 Storeyed RCC frame Structure with concrete and block masonry walls
- Car parking in basement and Stilt floor
- Visitor Car Parking
- Indoor and Outdoor Wifi Connectivity
- Driver and Servant Toilets

PLASTERING & PAINTING

- Internal Wall: POP / Gypsum punning with Emulsion Paint for Walls & Ceiling
- External Walls: Weather Shield External Paint

FLOORING AND CLADDING

- Superior Quality Vitrified Tile flooring and wall finished skirting in living, dining, kitchen and bedrooms
- Superior Quality Wooden flooring in Master Bedroom
- Anti-skid tile flooring with wall dado up to 7' height in all toilets
- Superior Quality Anti-skid Matte Finish ceramic flooring and skirting for utilities and balconies

COMMON AREAS

- Marble/Granite for main lobby at ground floor
- Granite/Vitrified flooring for lift lobbies and corridors on all floors

DOORS

- Superior Quality, Beechwood Frame, with front & back Architraves with Imported PU finish for Main door, bedroom doors and Waterproof Toilet doors

ALL EXTERNAL DOORS & WINDOWS

- Unplasticized Polyvinyl Chloride (UPVC)

BALCONIES/SITOUTS/UTILITIES

- MS Grill Hand Rolling with Toughened glass / Masonry Wall

KITCHEN/Utility

- 2 wall dadas above the counter
- Provision for a Dishwasher
- Stainless steel single bowl sink with drain board in kitchen and single bowl sink in the Utility
- Provision for Washing Machine in the Utility

ELECTRICAL

- Modular switches of reputed brand
- Premium quality Concealed fire resistant copper wiring
- Sufficient power outlets
- Split AC provision in Living and all bedrooms
- BESCOM Power Supply: for 2.5 BHK - 5 KW and for 3.5 BHK - 6 KW
- 80% DG power back-up for each apartment and 100% for Common Areas
- Television, Telephone & Internet points in Living room and all bedrooms

BATHROOM FITTINGS AND ACCESSORIES

- Sanitary fixtures of reputed make in all toilets
- CP fittings of reputed make in all toilets
- Single lever diverters for shower area

SECURITY SYSTEM

- Video Door phone
- Surveillance Cameras for common areas

LIFTS

- 6 Nos. Lifts of reputed make: 3 Nos of 15 Passenger & 3 Nos of 10 Passenger capacity (stretcher enabled)

VASTU RATING

- All flats have been designed conforming to Vastu requirements

GENERAL AMENITIES

- Sewage Treatment Plant
- Rain Water Harvesting
- IGBC Member



About Arge Realty

Backed by the Goenka family legacy, Arge Realty was founded with a clear vision to transform the Indian real estate market. By consistently delivering world-class living spaces for the modern home buyer, Arge Realty's customer-centric approach enables buyers to find their dream home without having to look twice. From inception of a vision through to the reality of completion, Arge Realty's commitment to deliver consistently is reflected in our customer focus and dedication to deliver.

The brainchild of Rajat Goenka, the core strength of Arge Realty is derived from its uncompromising business ethics and transparency in all spheres of business conduct. The success of Texport Overseas Pvt. Ltd. is a testament to these values.



About Texport Overseas Pvt. Ltd.

A quality garment export company with an annual turnover of US \$120 million, Texport Overseas Pvt. Ltd. is known for on-time delivery and quality consistency. With 10 production factories with the capability to manufacture 800,000 high-quality garment pieces every month, Texport's focus has always been on the production and export of high quality fashion garments. Its promoters and 14,000 employees work tirelessly to meet the stringent European and American quality standards of its primary export markets.

Having dominated markets for over a decade, the Goenka family have now brought the same dedication and commitment to the real estate industry, tirelessly striving to deliver world-class homes to the modern Indian.



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Deviprasad Goenka Management College of Media Studies (DGMC)

The Goenka family is renowned for their charitable spirit and for their support of a variety of causes and initiatives, especially education. An initiative of Smt. Shiv Deviprasad Goenka Foundation, DGMC is named after the late Deviprasad Goenka, grandfather of Arge Realty's Managing Director, Mr. Rajat Goenka. The trust has been contributing significantly in areas of health and education for underprivileged sections of society, and DGMC is a testament to this altruistic nature of the Goenkas.



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HELIOS
— Good Investment. Great Living. —

Arge Helios, our maiden project, is an exquisite residential tower located on Hennur Main Road, Bangalore. Spread over two acres, Arge Helios promises a unique lifestyle which is a combination of luxurious living, state-of-the-art architectural technology, recreational facilities and excellent infrastructure. Construction is currently in full swing, on track to be completed in 2015.

